

# Recycled Products

**Company:**

DAKINE

(Hood River, Oregon)

[www.dakine.com](http://www.dakine.com)

**Product:**

## Project BLUE Oceana backpack

**Recycled Content:**

Made from 100-percent recycled PET fabric and lining

**Target Market:**

General consumer market

Outdoor apparel company DAKINE's newest line of special edition Project Blue Oceana backpacks are manufactured using 100-percent recycled polyethylene terephthalate for both the pack's fabric and lining. Twenty-five liters in volume, the 100-percent polyvinyl-chloride-free packs measure 20-inches tall, over one-foot wide, nine-inches deep and include thermoplastic elastomer and polyurethane waterproof backings. The buckles on the bag are made from recycled plastic as well.

Other features of the Project BLUE Oceana include an organizer pocket, an insulated cooler pocket, a seam-sealed wetsuit pocket and a back-access seam-sealed wetsuit pocket. Additionally, the backpack is shipped in a bio-degradable plastic bag, with hang tags made from post-consumer paper.

The Project Blue Oceana backpack line supports the Project BLUE initiative, a program created by the world's leading surf brands – Billabong, Electric, Nixon, O'Neill, Reef and, of course, DAKINE – to raise funds for the Surfrider Foundation. A non-profit grassroots organization dedicated to protecting and preserving the world's beaches and oceans, the Surfrider Foundation receives \$2 from each Project Blue Oceana backpack sold.



**Company:**

American Textile & Supply, Inc. and Peerless Materials Co.

(Los Angeles and Richmond, California)

www.americantex.com

**Product:**

## Recycled wiping and polishing cloths

**Recycled Content:**

100-percent recycled materials

**Target Market:**

Industrial market



American Textile & Supply representatives

like to call the recycled rag business, “the original green industry,” as the use of reclaimed textiles as wiping rags is as old as, at least, the industrial revolution. The company’s recycled rags originate from clothing donations – towels, clothing and linens – made to charitable organizations and materials collected from hospitals and hotels.

Once the collected materials have been sorted, they’re cleaned and cut into wiper-sized pieces before being sold. American Textile and Peerless Materials compress the rags before shipping to their multitudinous target markets of “janitors, mechanics, painters, trades people, manufacturers, and a host of other businesses.”

The various types of rags include recycled corduroy, flannel, napkins and table linens, surgical towels, sheeting, sweatshirts or fleece, thermal blankets, towels, and even cloth diapers. The products are sold in weights ranging from five to 50 pounds.

**Company:**

Green Field Paper Co.

(San Diego, California)

www.greenfieldpaper.com

**Product:**

## Recycled denim paper note set

**Recycled Content:**

100-percent recycled materials – approximately 50-percent post-consumer paper and about 50-percent recycled denim

**Target Market:**

General consumer market

The Green Field Paper Co.’s recycled denim paper is one of the new offerings of its lines of “tree-free” paper. The company manufactures its products at its facility in San Diego, using such materials as post-consumer pulp and cotton, hemp, garlic skins and coffee chaff. Green Field even manufactures a paper product created from the junk mail the company receives. The end-result of that line contains around 25-percent junk mail, for readability considerations.

The recycled blue jean paper note set contains five cards handmade from the blend of recycled paper and denim, as well as five translucent cotton post-consumer envelopes. Green Field also offers the set as a stock for business cards and as sheets of paper, going as far as offering complete printing services on the stock.

