# ISRIBAR

# ISRI ELECTRONICS RECYCLING PROGRAM – 2010

# ISRI ANNUAL CONVENTION - May 4-8, 2010

# San Diego Convention Center, San Diego, CA

# Preliminary Program

***THEME: Managing Change for SUCCESS***

**TUESDAY, MAY 4**

**ISRI ELECTRONICS DIVISION MEETING**

* **& Committee Meetings**

**WEDNESDAY, MAY 5**

AM & PM - **ELECTRONICS RECYCLING EDUCATIONAL PROGRAM**

*2 concurrent short courses each offered twice – AM & PM*

***Requires pre-registration – includes handouts***

* **How to become an R2/RIOS Certified Electronics Recycler™**

***Sponsored by Creative Recycling Systems***

**Course Description:** RIOS and R2 are the standards which are key to winning (and keeping) electronics recycling business in the future. Join us in this short course to learn how to be certified – including the benefits and costs. And who better to learn from than those who have been through it? Hear the experience of fellow recyclers, large and small, who have completed certification. Talk with the consultants who helped them. See the step-by-step process of implementation and auditor engagement. Understand the marketing and operational benefits you can achieve. Only recyclers wanting to operate at the highest level of business practices will achieve the designation of Certified Electronics Recycler™ - *are you one?*

* + Course Organizer & Moderator: Rike Sandlin – Intechra
  + Introduction/Overview – Rike Sandlin – Intechra
  + Requirements and Process
    - RIOS Implementation: Reeva Schiffman Kymer, First Environment
    - R2 Implementation: Kelley Keogh - Sin Fronteras
    - Engaging a Certifying Body:

Veryl Horsley – SGS Systems & Services Certification (SGS)

* + R2/RIOS Preparation & Experience
    - Jake Player – TechTurn
    - Jade Lee – Supply-chain Services, Inc. (SSI)
  + Panel of Instructors – for questions and discussion
* **Electronics Recycling Services**

**Course Description:** As electronics recyclers search the market for new revenue opportunities, leading companies are advancing beyond the traditional recycling models to add products and services to their corporate offerings.  In this course, leading industry experts will share experiences and knowledge on services that are now becoming part of the e-cycling product offerings including data security, refurbishment, cell phone collection and recycling, and compliance management.

* + Course Organizer & Moderator: Craig Boswell – HOBI International
  + Data Erasure Services:
    - Dag Adamson – Lifespan Technology Recycling
    - Bob Johnson - National Association for Information Destruction (NAID )
  + Commercial Microsoft Authorized Refurbishers Program (MAR):
    - Robert Bostwick - Microsoft
  + Cellphone Erasure and Processing:
    - Craig Boswell – HOBI International
  + Compliance Services:
    - Jason Linnell – National Center for Electronics Recycling (NCER)
    - Don Patterson - Beveridge & Diamond, PC

**ELECTRONICS RECYCLING SUMMIT® SESSIONS**

**THURSDAY, MAY 6**

AM: **Spotlight on Electronics**

***Sponsored by Intechra***

* **Introduction to the Electronics Recycling SUMMIT® Program**
  + Joe Clayton – Synergy Recycling – Chair, ISRI Electronics Division
  + **Keynote Speaker** – How your company can meet the challenges of tomorrow’s market – the importance of corporate social responsibility and the opportunity to achieve the designation of Certified Electronics Recycler™.
    - **Mike Richter**: former hockey All-Star from the New York Rangers and currently a Partner, Environmental Capital Partners - a private equity firm that provides long-term capital and management support to leading middle-market companies in the environmental industry – and a recognized environmentalist, currently serving on the Board of Directors for Riverkeeper, a leading environmental NGO organized by Robert Kennedy Jr., and on the Board of Trustees for the Adirondack Nature Conservancy/Adirondack Land Trust. He also recently began collaboration with the Natural Resources Defense Council in their efforts to bring best ecological practices to the sports industry.
    - **Michael Profit**: President, Intechra

PM:

**Materials Recycling: Challenges, Opportunities and Emerging Technologies**

What is going on and what are the future implications of the challenging materials streams in electronics recycling? – CRT glass, Plastics and Metals.

* + Moderator: Kim Holmes - 4R Sustainability, Inc.
  + Overview – of Challenges & Opportunities for Materials Recycling
    - Kim Holmes - 4R Sustainability, Inc.
  + CRT Glass: Herb Schall - Dlubak
  + Plastics Recycling Technology: Nabil Nasr – Rochester Institute of Technology
* Hydrometallurgical Metals Processing: TES-AMM (invited)

**FRIDAY, MAY 7**

AM: **U.S./China Electronics Recycling Forum**

On January 1, 2011, China’s waste electrical and electronic equipment (WEEE) regulation will go into effect. China’s WEEE rules establish the regulatory regime for the recovery, recycling and disposal of electronic and electrical products. There are no apparent restrictions on foreign investments in the industry, although centralized facilities may be established with provincial-level government approval. This session will discuss the parameters of the WEEE directive and discuss how U.S. electronics recyclers can participate and partner with Chinese companies.

* Moderator: Eric Harris – ISRI Director, Governmental & International Affairs
* U.S. Environmental Protection Agency Office of International Affairs (invited)
* Heather Bowman – Senior Counsel, Holland & Knight LLP
* Chinese Government Representative
  + Zhong Bin – Solid Waste Division Chief

Pollution Control Department

Ministry of Environmental Protection

Peoples Republic of China

PM: **Managing Change – Electronics Recycling Panel**

A moderated panel of experts with a variety of perspectives on the electronics recycling industry – including Recyclers, Manufacturers, States and Media - will address the “hot” topics facing the industry today – including the value of achieving the designation of Certified Electronics Recycler™; maximizing values in a changing market, and responding to diverse customer needs.

* Moderator – Steve Skurnac - President, Sims Recycling Solutions
* Panelists
  + Recyclers
    - Bob Erie – CEO, E-World Recyclers
    - Curt Spivey - VP Corporate Development, ECS Refining
* Manufacturer:
  + Doug Smith – Sony Electronics Inc., Director, Corporate Environment, Safety and Health
* States & NGO/Environmental:
  + Lynn Rubinstein – Executive Director, North East Recycling Council (NERC)
  + Media:
    - Henry Leineweber – Associate Editor, E-Scrap News

**SATURDAY, MAY 8**

AM: **Tour of Local Electronics Recyclers**

***Sponsored by E-World Recyclers***

***Pre-registration required – limited to 40 on a first-come, first served basis***

*Bus will leave the convention center at 9:45AM and return by 3PM.*

*A box lunch will be provided.*

A unique opportunity to visit the operations of two local electronics recyclers:

* E-World Recyclers
* One Earth.

3/2/10 JHPowers