

**PLASTICS**  
RECYCLING UPDATE

February 2016

**E-SCRAP NEWS**

September 2016

[www.e-scrapnews.com](http://www.e-scrapnews.com)

**RESOURCE**  
RECYCLING

[www.resource-recycling.com](http://www.resource-recycling.com)

August 2016



**RESOURCE RECYCLING CONFERENCE ISSUE**

- ▶ Steps to a Cleaner Curbside Mix
- ▶ Recycling Rate Inconsistencies
- ▶ Economics of Mixed-Waste Processing

**RESOURCE**  
**RECYCLING**  
**MEDIA KIT 2017**

[www.resource-recycling.com](http://www.resource-recycling.com)



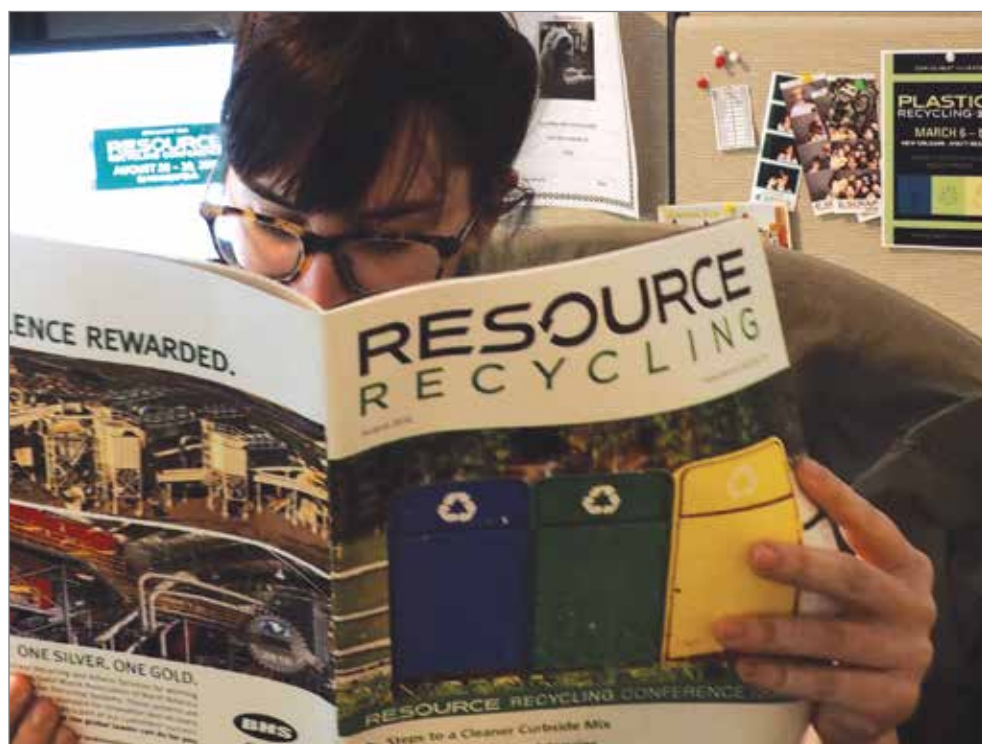
### HOW TO REACH THE RECYCLING INDUSTRY

For over 30 years, Resource Recycling, and its family of products, has been the go-to source for news, information and analysis on the recycling industry. Resource Recycling magazine is distributed to roughly 14,000 subscribers per month. The Resource Recycling family of electronic newsletters reaches over 45,000 unique readers each week. 75 percent of readers use Resource Recycling to help them make purchasing decisions. The average Resource Recycling reader contacts an advertiser twice per year.

Source: Publisher's readership survey data

### RECYCLING'S VITAL SIGNS

- Scrap recycling is an over \$100 billion-per-year industry, supporting 470,000 jobs in the U.S.
- There are 532 materials recovery facilities (MRFs) currently in operation in the U.S., over half of which are dedicated to processing single-stream collected recyclables, with an average throughput of 180 tons per day.
- Almost two-thirds of all MRFs use automated sorting systems. The average throughput of MRFs built after 2007 is 216 tons per day.
- In 2013, the total recycling rate for the municipal solid waste stream was 34.3 percent.
- Over 10,000 communities, covering 222 million Americans, have their recycling picked up curbside by over 15,000 trucks.



### READERSHIP PROFILE

For the six-month period ending June 2016, Resource Recycling's average circulation was 13,055 (BPA June 2016 circulation statement):

#### JUNE 2016 QUALIFIED CIRCULATION:

Recycling and Composting Businesses	8,443	60.6%
Government Agencies	1,853	13.3%
Waste Haulers and Others	1,433	10.3%
Others Allied to the Field	1,590	11.4%
Waste Generators	272	2.0%
Organizations and Trade Associations	341	2.4%
<b>TOTAL</b>	<b>13,932</b>	<b>100.0%</b>

Source: Resource Recycling June 2016 BPA Statement



## RESOURCE RECYCLING | EDITORIAL CALENDAR

MONTH	SHOW ISSUES/ SPECIAL REPORTS	FEATURES	BONUS DISTRIBUTION	INSERTION	ARTWORK
JANUARY	<b>Organics</b>	<ul style="list-style-type: none"> <li>Disaster debris</li> <li>Organics/compost</li> <li>Materials processing</li> </ul>	Recycle Florida Today Conference, U.S. Composting Council Conference, Global Waste Management Symposium, Maryland Association for Environmental and Outdoor Education Conference	DEC 14	DEC 16
FEBRUARY	<b>Plastics Recycling 2017 issue</b>	<ul style="list-style-type: none"> <li>Curbside collection</li> <li>Equipment focus: optical sortation</li> <li>Increasing access</li> </ul>	Plastics Recycling 2017, Wisconsin Integrated Resource Management Conference, South Carolina Environmental Conference, Southeast Recycling Conference	JAN 12	JAN 16
MARCH	<b>More carts, more materials</b>	<ul style="list-style-type: none"> <li>Paper recovery</li> <li>Education &amp; promotion</li> <li>Glass</li> </ul>	Carolina Recycling Association Conference, SWANA's The Road to Zero Waste Symposium	FEB 22	FEB 24
APRIL	<b>Waste Expo issue</b>	<ul style="list-style-type: none"> <li>Equipment focus: shredders</li> <li>Size reduction</li> <li>Materials processing</li> </ul>	International Conference on Solid Waste Technology & Management, Washington State Recycling Association Conference, Waste Expo	MAR 22	MAR 24
MAY	<b>Mastering recycling markets</b>	<ul style="list-style-type: none"> <li>Plastics</li> <li>Logistics/exports</li> <li>Safety</li> </ul>	Waste ReForum 2017, Environmental Show of the South, Michigan Recycling Coalition Conference, Virginia Recycling Association Conference, CARI-ACIR Convention, Association of Oregon Recyclers	APR 19	APR 21
JUNE	<b>Cleaning up contamination</b>	<ul style="list-style-type: none"> <li>Equipment &amp; contamination</li> <li>Paper</li> <li>Wood recovery</li> </ul>	Air & Waste Management Association Conference, Colorado Association for Recycling Summit, PROP Recycling & Organics Conference, California Resource Recovery Association Conference	MAY 18	MAY 22
JULY	<b>Annual Recycling Equipment Buyers' Guide</b>	<ul style="list-style-type: none"> <li>Vehicle innovation</li> <li>Single-stream</li> </ul>		JUN 21	JUN 23
AUGUST	<b>Resource Recycling Conference issue</b>	<ul style="list-style-type: none"> <li>Mixed-waste tech</li> <li>Sustainable materials management</li> <li>Rubber/tires</li> </ul>	Resource Recycling Conference	JUL 12	JUL 14
SEPTEMBER	<b>E-Scrap 2017 issue</b>	<ul style="list-style-type: none"> <li>Electronics</li> <li>Metals/UBCs</li> <li>Equipment focus: balers</li> </ul>	WASTECON 2017, E-Scrap 2017	AUG 10	AUG 14
OCTOBER	<b>Beyond curbside</b>	<ul style="list-style-type: none"> <li>Commercial recycling</li> <li>Fiber/OCC markets</li> <li>Multi-family collection</li> </ul>	Southeast Recycling Development Council Food Recovery Summit	SEPT 22	SEPT 25
NOVEMBER	<b>Moving &amp; shaking</b>	<ul style="list-style-type: none"> <li>Equipment focus: screens</li> <li>Material processing</li> <li>Compost/organics</li> </ul>	Canadian Waste & Recycling Expo	OCT 18	OCT 20
DECEMBER	<b>Recycling equipment &amp; technology</b>	<ul style="list-style-type: none"> <li>Equipment focus: sortation</li> <li>Plastics</li> <li>Reuse</li> </ul>		NOV 20	NOV 22

Resource Recycling is distributed at large trade shows and association conferences. Shows known at press time are listed. Editorial topics and distribution are subject to change due to unforeseen circumstances.

**ADVERTISING DIRECTOR: RICK DOWNING** | Phone: 440.257.6453 | Fax: 440.257.6459 | E-mail: rickdowning@oh.rr.com

**EFFECTIVE AND ECONOMICAL**

Our low rates and strong readership make Resource Recycling a very cost-effective advertising buy. All display ad rates are commissionable to recognized advertising agencies at 15 percent.

**BLACK & WHITE RATES**

DISPLAY ADS	1X	3X	6X	12X
Full page	\$1,965	\$1,635	\$1,355	\$1,170
2/3 page	1,625	1,360	1,105	935
1/2 page (island)	1,420	1,200	980	845
1/2 page (standard)	1,260	1,010	880	740
1/3 page	895	760	655	565
1/4 page	755	635	530	470
1/6 page	625	525	425	380

**TWO-COLOR RATES**

DISPLAY ADS	1X	3X	6X	12X
Full page	\$2,270	\$1,940	\$1,660	\$1,475
2/3 page	1,930	1,665	1,410	1,240
1/2 page (island)	1,725	1,505	1,280	1,150
1/2 page (standard)	1,565	1,610	1,185	1,045
1/3 page	1,200	1,065	960	870
1/4 page	1,060	935	835	770
1/6 page	930	825	730	685

**FOUR-COLOR RATES**

DISPLAY ADS	1X	3X	6X	12X
Full page	\$2,665	\$2,335	\$2,015	\$1,865
2/3 page	2,325	2,060	1,810	1,635
1/2 page (island)	2,120	1,900	1,680	1,545
1/2 page (standard)	1,960	1,710	1,580	1,440
1/3 page	1,595	1,460	1,355	1,265
1/4 page	1,455	1,335	1,230	1,165
1/6 page	1,330	1,220	1,130	1,080

**FOUR-COLOR SPECIAL POSITIONS**  
(AVAILABLE 6X OR 12X)

**INSIDE FRONT COVER**  
6X **\$2,665** 12X **\$2,325**

**PAGE 1 OR PAGE 2**  
6X **2,665** 12X **2,325**

**INSIDE BACK COVER**  
6X **2,585** 12X **2,285**

**BACK COVER**  
6X **2,665** 12X **2,325**

Other positions: Add 10 percent on space and color costs.

**PRODUCTION CHARGES**

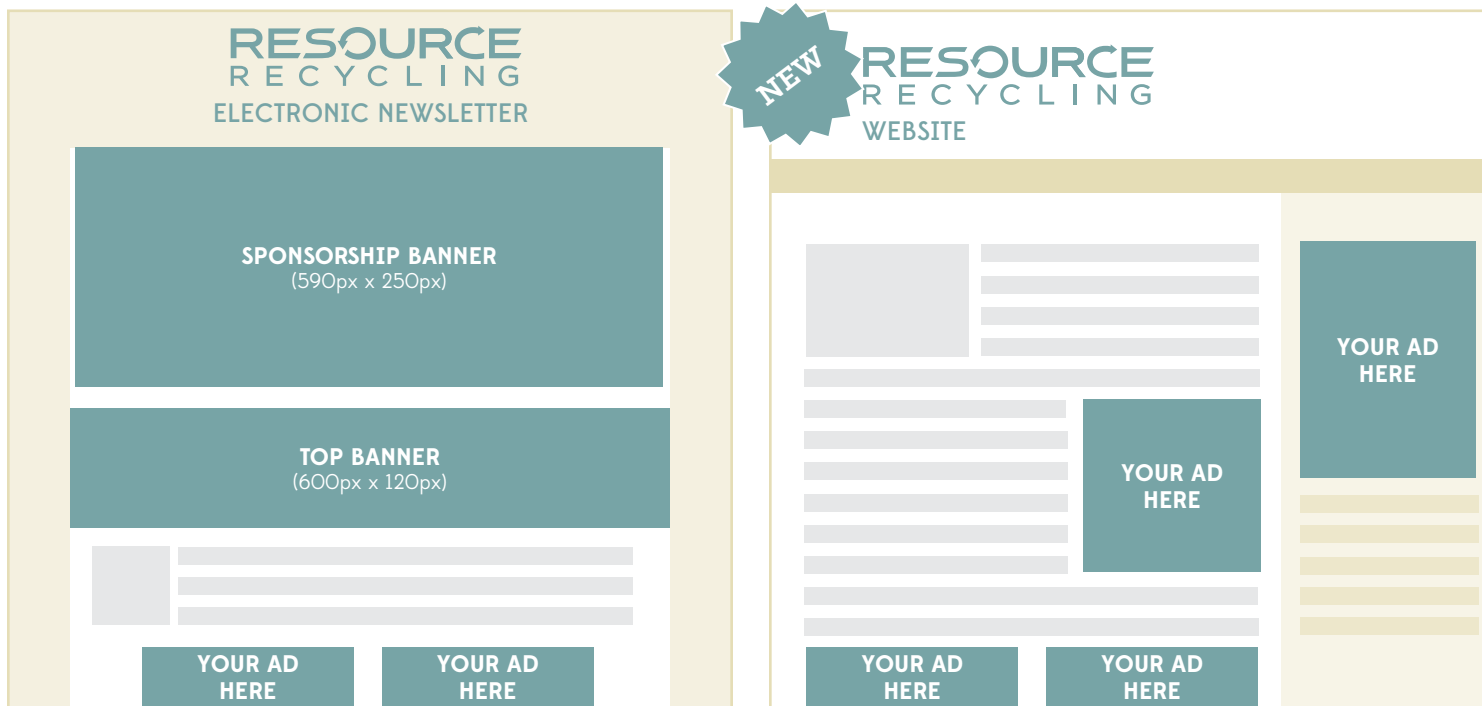
The advertising rates used by Resource Recycling are based on digital ads. Contact us if design assistance is desired.

See page 11 for information on file requirements and ad dimensions.

**CONTACT ADVERTISING DIRECTOR RICK DOWNING TODAY!**  
Phone: 440.257.6453 | Fax: 440.257.6459 | E-mail: rickdowning@oh.rr.com

► The Resource Recycling weekly e-news is delivered to thousands of in-boxes each week, linking industry decision-makers to our must-read reports on the latest recycling news and trends. A variety of ad opportunities are available within the e-news email itself as well as on the stories housed on our recently revamped website.

**Contact Ad Director Rick Downing for all the details.**



(The mock-ups above show just some of the digital advertising possibilities potentially available.)

**E-NEWSLETTER AD RATES**

**SPONSORSHIP BANNER**

590 pixels x 250 pixels

\$1,950 for 4 weeks

\$4,980 for 12 weeks

\$9,360 for 24 weeks

This includes a banner placement above the table of contents as well as the last banner placement in the issue sponsored.

**TOP BANNER**

600 pixels x 120 pixels

\$975 for 4 weeks

\$2,490 for 12 weeks

\$4,680 for 24 weeks

**RECTANGLE BANNER**

300 pixels x 250 pixels

\$685 for 4 weeks

\$1,745 for 12 weeks

\$3,275 for 24 weeks

\$6,145 for 48 weeks

**MINI BANNER**

190 pixels x 49 pixels

\$500 for 4 weeks

\$1,300 for 12 weeks

\$2,400 for 24 weeks

\$4,500 for 48 weeks

**DISCOUNTS**

- Receive a 20% discount on e-newsletters for buying at least \$2,500 in print ads in Resource Recycling magazine.
- Sponsors of the Resource Recycling Conference will receive a 10% discount on e-newsletter ads.

**RESOURCE RECYCLING CONFERENCE**

**AUGUST 28 – 30, 2017  
MINNEAPOLIS | HYATT REGENCY**

"Great conference organizers with quality panels, training and networking opportunities." —Sponsor

"Industry experts were great compared to most of the conferences we attend." —Exhibitor

"Coming from local government, it's nice to get out of my box and see things from different industry perspectives, particularly to hear the MRF operator's viewpoint. Also nice to network with peers and trade war stories and fresh ideas." —Attendee

FOR MORE INFO ABOUT THE RESOURCE RECYCLING CONFERENCE, VISIT [RRCONFERENCE.COM](http://RRCONFERENCE.COM)



### HOW TO REACH THE E-SCRAP RECYCLING INDUSTRY

Scrap electronics recycling can easily be described as the frontier of the recycling world. For over a decade, E-Scrap News has been the definitive source of information for e-scrap collectors, refurbishers, processors, brokers and industry professionals looking to navigate this rapidly evolving industry.

E-Scrap News reaches over 12,000 unique readers each week through its electronic newsletter and has roughly 6,500 subscribers to its quarterly magazine.

The annual E-Scrap Conference will be held September 18–20, 2017 in Orlando, Florida. The 2016 conference attracted over 1,250 attendees from over 35 countries, and featured over 125 exhibitors. More information is available at [www.e-scrapconference.com](http://www.e-scrapconference.com).

### PRINT CLOSING DATES

ISSUE	INSERTION	ARTWORK DUE
MAR 2017	MAR 8	MAR 10
JUN 2017	JUN 7	JUN 9
SEP 2017	AUG 15	AUG 17
DEC 2017	DEC 6	DEC 8

### ► ELECTRONICS RECYCLING FACTS

- According to the U.S. EPA, electronics make up 2% of the MSW waste stream.
- Currently, 25 states and Washington, D.C. have electronics recovery programs.
- The U.S. e-scrap processing industry is valued at \$20.6 billion and employs 45,000 workers.
- Between 3-4 million tons of electronics were processed in 2011.

### E-SCRAP NEWS | PRINT ADVERTISING RATES

AD	BLACK & WHITE (1X)	BLACK & WHITE (4X)	TWO-COLOR (1X)	TWO-COLOR (4X)	FOUR-COLOR (1X)	FOUR-COLOR (4X)
FULL PAGE	\$975	\$850	\$1175	\$1050	\$1475	\$1350
1/2 (ISLAND)	700	625	900	825	1200	1125
1/2 (STANDARD)	595	500	795	700	1095	1000
1/3 PAGE	495	425	695	625	995	925
1/4 PAGE	450	375	650	575	950	875
1/6 PAGE	395	325	595	525	895	825

### PRODUCTION CHARGES

The advertising rates used by E-Scrap News are based on digital ads. Contact us if design assistance is desired. See page 11 for information on file requirements and ad dimensions.

► The E-Scrap News weekly e-news is delivered to thousands of in-boxes each week, linking industry decision-makers to our must-read reports on the latest recycling news and trends. A variety of ad opportunities are available within the e-news email itself as well as on the stories housed on our recently revamped website. **Contact Ad Director Rick Downing for all the details.**



(The mock-ups above show just some of the digital advertising possibilities potentially available.)

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300 pixels x 250 pixels  
 \$685 for 4 weeks  
 \$1,745 for 12 weeks  
 \$3,275 for 24 weeks  
 \$6,145 for 48 weeks

**MINI BANNER**

190 pixels x 49 pixels  
 \$500 for 4 weeks  
 \$1,300 for 12 weeks  
 \$2,400 for 24 weeks  
 \$4,500 for 48 weeks

This includes a banner placement above the table of contents as well as the last banner placement in the issue sponsored.

**DISCOUNTS**

- Receive a 20% discount on e-newsletters for buying at least \$2,500 in print ads in E-Scrap News magazine.
- Sponsors of E-Scrap 2017 will receive a 10% discount on e-newsletter ads.

**E-SCRAP  
 2017**

**SEPTEMBER 18 – 20**  
 ORLANDO | OMNI RESORT AT CHAMPIONSGATE

*"I had a very specific target-seeking agenda which saved me numerous future phone calls, travel and associated costs."*

—Exhibitor

*"Networking and catching up with people I haven't seen in a while. This conference is a highlight of my fall conference circuit."*

—Attendee

*"Networking events, multiple clients/downstream customers in one place so I can easily get business done and uncover new opportunities." —Sponsoring Exhibitor*

FOR MORE INFO ABOUT E-SCRAP 2017, VISIT [E-SCRAPCONFERENCE.COM](http://E-SCRAPCONFERENCE.COM)



### HOW TO REACH THE PLASTICS RECYCLING INDUSTRY

Plastics recycling is a diverse, technically demanding field and is evolving along with innovations in packaging and material science. Focusing on plastic markets, sorting, technology, policy and many other issues, Plastics Recycling Update is the only publication focused exclusively on the North American plastics recycling industry. The publication reaches over 16,500 unique readers each week through its electronic newsletter and has over 6,500 subscribers to its quarterly magazine.

The annual Plastics Recycling Conference will be held March 6–8, 2017 in New Orleans, and is the only conference dedicated to plastics recycling. The 2016 conference set a new record with almost 1,700 attendees from 40 countries and featured over 200 exhibitors. More information is available at [www.plasticsrecycling.com](http://www.plasticsrecycling.com).

### PRINT CLOSING DATES

ISSUE	INSERTION	ARTWORK DUE
FEB 2017	JAN 27	JAN 31
MAY 2017	MAY 9	MAY 11
AUG 2017	JUL 5	JUL 7
NOV 2017	OCT 27	OCT 31

### ► PLASTICS RECYCLING FACTS

- In 2014, total U.S. plastic bottle recycling topped the 3 billion pound mark for the first time, and the plastic bottle recycling rate was just under 32 percent.
- Roughly 3.5 million tons of post-industrial and post-consumer plastics were recycled in the U.S. in 2013.
- Americans generate an estimated \$730 million in recycled plastic bottles annually.

### PLASTICS RECYCLING UPDATE | PRINT ADVERTISING RATES

AD	BLACK & WHITE (1X)	BLACK & WHITE (4X)	TWO-COLOR (1X)	TWO-COLOR (4X)	FOUR-COLOR (1X)	FOUR-COLOR (4X)
FULL PAGE	\$975	\$850	\$1175	\$1050	\$1475	\$1350
1/2 (ISLAND)	700	625	900	825	1200	1125
1/2 (STANDARD)	595	500	795	700	1095	1000
1/3 PAGE	495	425	695	625	995	925
1/4 PAGE	450	375	650	575	950	875
1/6 PAGE	395	325	595	525	795	725

### PRODUCTION CHARGES

The advertising rates used by Plastic Recycling Update are based on digital ads. Contact us if design assistance is desired. See page 11 for information on file requirements and ad dimensions.



► The Plastics Recycling Update weekly e-news is delivered to thousands of in-boxes each week, linking industry decision-makers to our must-read reports on the latest recycling news and trends. A variety of ad opportunities are available within the e-news email itself as well as on the stories housed on our recently revamped website.

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**NEW MONTHLY PLASTICS TECHNOLOGY E-NEWSLETTER**

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**DISCOUNTS**

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**PLASTICS RECYCLING · 2017**

**MARCH 6 – 8**

**NEW ORLEANS | HYATT REGENCY**

"Great show. Good organization. Always set up well for the sponsors/exhibitors and well-attended as usual." —Sponsoring Exhibitor

"The conference was the best I have ever attended. It took me weeks to work through all of my leads from exhibiting." —Exhibitor

"We had tremendous traffic and positive response at the recent conference." —Exhibitor

**FOR MORE INFO ABOUT PLASTICS RECYCLING 2017, VISIT [PLASTICSRECYCLING.COM](http://PLASTICSRECYCLING.COM)**

## INFORMATION ABOUT SHOWCASE ADS AND CLASSIFIEDS

These include free internet exposure

### EQUIPMENT/PRODUCT SHOWCASE

A marketplace for promoting equipment for sale, recovery materials wanted, parts and maintenance services – you name it!

### ELECTRONICS RECYCLING SHOWCASE

A section for electronics scrap recycling. Featuring your brokerage or processing services and equipment for this fast-growing recycling industry sector.

### PLASTICS RECYCLING SHOWCASE

A special section dedicated to plastics recycling. Buyers and sellers of scrap plastics, plus equipment manufacturers and dealers that serve processors.

### PROFESSIONAL SHOWCASE

Market your consulting and professional services as well as composting businesses and agencies. Business card ads promote your key services.

### CLASSIFIED ADVERTISING

#### TEXT ONLY AD

Just \$35 for the first 25 words and 75 cents per word thereafter. 100 word maximum.

To receive a quote on your ad, simply fax it to Rick Downing at 440.257.6459, or send by e-mail to: rickdowning@oh.rr.com.

### SHOWCASE RATES

Cost per column inch, max 4 column inches (not agency commissionable).

#### 1-INCH SHOWCASE

2.25" x 1.25"

##### BLACK & WHITE

1X \$75 | 6X \$65 | 12X\* \$55

##### FOUR-COLOR

1X \$150 | 6X \$140 | 12X\* \$130

#### 2-INCH SHOWCASE

2.25" x 2.5"

##### BLACK & WHITE

1X \$150 | 6X \$130 | 12X\* \$110

##### FOUR-COLOR

1X \$225 | 6X \$205 | 12X\* \$185

#### 3-INCH SHOWCASE

2.25" x 3.75"

##### BLACK & WHITE

1X \$225 | 6X \$195 | 12X\* \$165

##### FOUR-COLOR

1X \$300 | 6X \$270 | 12X\* \$240

#### 4-INCH SHOWCASE

2.25" x 5" or 5" x 2.5"

##### BLACK & WHITE

1X \$300 | 6X \$260 | 12X\* \$220

##### FOUR-COLOR

1X \$375 | 6X \$335 | 12X\* \$295

\*or monthly

### FREQUENCY DISCOUNTS

	B&W	COLOR
1X to 5X	\$75	\$150
6X to 11X	65	140
12X	55	130

### Advertiser Showcase

**4-INCH SHOWCASE**  
2.25" X 5"

**3-INCH SHOWCASE**  
2.25" X 3.75"

**1-INCH SHOWCASE**  
2.25" X 1.25"

**2-INCH SHOWCASE**  
2.25" X 2.5"

**4-INCH SHOWCASE**  
5" X 2.25"

**CLASSIFIEDS**  
(TEXT ONLY)

54 RR | October 2017

Mockup Showcase ad page for purposes of ad placement examples.

► TO SCHEDULE YOUR AD, CONTACT RICK DOWNING AT 440.257.6453 OR EMAIL [RICKDOWNING@OH.RR.COM](mailto:rickdowning@oh.rr.com)

**ADVERTISING DIMENSIONS**

ADVERTISEMENT	SIZE
Full (includes .125" bleed)	8.625" x 11.125"
2/3 (includes .125" bleed)	5" x 11.125"
1/2 island	5" x 7.5"
1/2 standard vertical	3.625" x 10"
1/2 standard horizontal	7.5" x 5"
1/3 vertical	2.375" x 10"
1/3 horizontal	7.5" x 3.125"
1/3 square	5" x 5"
1/4 vertical	3.625" x 5"
1/4 horizontal	5" x 3.625"
1/6 vertical	2.375" x 5"
1/6 horizontal	5" x 2.375"

**SHOWCASE**

1-inch	2.25" x 1.25"
2-inch	2.25" x 2.5"
3-inch	2.25" x 3.75"
4-inch vertical	2.25" x 5"
4-inch horizontal	5" x 2.25"

**IMPORTANT INFORMATION**

PLEASE PREPARE YOUR ADS TO THESE SPECIFICATIONS TO ENSURE QUALITY REPRODUCTION AND TO AVOID ADDITIONAL COSTS.

PDF files in Acrobat 4.0 or higher, all fonts embedded or outlined, based on high-resolution artwork 300 DPI and CMYK. **WE DO NOT PRINT SPOT COLORS. SPOT COLORS MUST BE CONVERTED TO CMYK (PROCESS COLOR).** Spot colors not converted and used with transparency effects may not print as expected. Full-page PDF ads that bleed must be 8.625 x 11.125 inches. This includes a .125 inch bleed on all four sides.

**GETTING YOUR FILE TO US:**

- **File Transfer Server:** If your file exceeds 25 MB, please contact us at graphics@resource-recycling.com, and we will provide another option for getting your file to us.
- **E-Mail:** Files can be sent as e-mail attachment up to 25 MB, but are limited by how large a file can be attached by your e-mail provider.
- **DropBox:** Files can also be sent using DropBox by sending a link to the DropBox folder to suzette@resource-recycling.com

**GRAPHICS TIPS**

- High-resolution PDF, JPG, or TIFF at 300 DPI
- High-resolution lineart TIFF at 600 DPI
- Use CMYK and/or Pantone (PMS) colors from process
- Embed all fonts used
- In Illustrator, turn text into outlines and save as a PDF, EPS, or AI file

**SUPPORTED PROGRAMS**

Adobe CS5, CS6, and CC  
Acrobat, InDesign,  
Photoshop, Illustrator

**PROGRAMS NOT SUPPORTED**

Microsoft Word  
Microsoft Publisher  
Corel Painter

**GENERAL POLICIES**

**AGENCY COMMISSION**

Advertisers and their advertising agencies are jointly responsible for payment of all insertions. Recognized agencies are allowed 15 percent on space reservations and color only, based on supplying digital material and the account being paid within 30 days.

**PAYMENT TERMS**

Net 30 days past due accounts will be billed 1.5 percent interest per month. Five percent discount for prepayment is allowed. Production charges are not included in the advertising rates. Resource Recycling, Inc. reserves the right to require payment in advance from advertisers that have not made payments on time. For the Professional Services and Classified sections, payment in advance is required.

**SHORT RATES AND REBATES**

If, within a 12-month period from the date of first insertion, advertisers do not use the number of insertions on which their billings have been based, the rate applicable for the amount of space actually placed will apply retroactive to the first insertion. Advertisers will receive a rebate if they have used sufficient additional insertions to warrant a lower rate.

**CANCELLATIONS**

No cancellations accepted after the closing deadline, advertiser must pay full charges for the space.

**PUBLISHER'S COPY PROTECTIONS AND DISCLAIMER CLAUSE**

Advertisers and advertising agencies assume liability for all content of advertisements printed, as well as assume responsibility for any claims or expense arising therefrom made against the publisher. No discriminatory advertising is accepted. Advertisements may not simulate the publication format. Furthermore, the publisher may place the word "advertisement" on copy that could appear to be editorial matter. The publisher is not liable for delays in delivery and/or nondelivery in the event of any condition beyond the control of the publisher.

## **ADVERTISING OFFICE**

(For all advertising orders, sales  
and service except artwork)

### **RICK DOWNING**

[rickdowning@oh.rr.com](mailto:rickdowning@oh.rr.com)

**440.257.6453** Phone

**440.257.6459** Fax

Rick Downing & Associates  
6075 Hopkins Rd.  
Mentor, OH 44060-2207

## **PUBLISHING OFFICE**

(Send only advertising artwork  
and press releases)

[ads@resource-recycling.com](mailto:ads@resource-recycling.com)

**503.233.1305** Phone

**503.233.1356** Fax

P.O. Box 42270  
Portland, OR 97242-0270

COURIER:  
600 SE Powell Blvd.  
Portland, OR 97202-0270

# **MEDIA KIT 2017**

[www.resource-recycling.com](http://www.resource-recycling.com)