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Contact: Greenchip Public Relations

 prinquiries@greenchiprecycling.com

Greenchip Expands Brokerage Division, Adds Respected Industry Leader to Support Strategic Growth

June 6, 2025-New York, NY-Greenchip, a national leader in electronics recycling and IT asset disposition (ITAD), is expanding its Commodities Brokerage Division, marking another step in the company's steady, strategic growth.

Greenchip's brokerage division plays a key role in connecting recyclers, processors, and downstream partners across global markets. The expansion reflects an increasing demand for organizations to provide stability for their partners-not just through pricing or volume, instead, shifting the focus to reliability, clarity, and long-term value.

At the center of this expansion is the addition of Matthew VanDoren, a trusted veteran in the commodities and e-scrap trading space, who joins as Vice President of Commodities and Trading. With decades of experience and a track record built on trust, Matt brings real-world insight, and a value set that syncs perfectly with Greenchip's mission and brand.

"Matt has an impeccable reputation for market insight, fair and transparent trading practices, and sustainable sourcing that aligns perfectly with Greenchip's core values," said Lila Gloyd, SVP Sales and Mktg at Greenchip. "As we continue to focus on our long term growth strategy, within our brokerage vertical, his leadership will be instrumental, and we anticipate an immediate impact. "

"The company culture and way Greenchip operates really resonated with me. " said VanDoren. "I'm excited to join the team and push Greenchip's reach even further."

Greenchip continues to invest in top talent and infrastructure to support its long-term vision: prioritizing strong relationships while creating the sustainable, transparent materials ecosystem the industry is crying out for...proudly leading the next wave of recyclers in honest materials recovery and processing.

For more information or media inquiries, contact:

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