

Refreshed Tech Welcomes The New Year with New Partner

Angola-based tech-buyback company, Refreshed Tech, continues to grow its team with a Chief Growth Officer.

ANGOLA, IN., January 10, 2023 - Information Technology Asset Disposition (ITAD) industry leaders, Refreshed Tech, include Josh Verhulst as Partner and Chief Growth Officer. With this addition to the Refreshed Tech team, CEO and Founder of Refreshed Tech, Kyle Wainwright intends to launch the company into its next phase of growth and development to better service their partners.

Verhulst has spent the last several years in the secondary market for technology working for exciting startups like StockX and established organizations like eBay. Within these organizations, Verhulst was tasked with growing revenue and providing a seamless experience for buyers and sellers. Below are a few highlights of his experience:

- First strategic business development hire for Consumer Electronics at StockX.
- Partnered with key brands on cultural marketing initiatives like the JBL/Giannis DropX.
- Introduced Certified Refurbished on StockX.
- Lead Refurb Business Development at eBay.
- Managed the NA sales team onboarding large merchants and enabling them on the platform.
- Grew Business Development (BD) Gross Merchandise Value (GMV) contribution >30% Year-over-Year (YoY).

"I'm extremely impressed with what Refreshed Tech has accomplished in its first year-and-a-half of business," said Verhulst. "I have known Kyle for a number of years and can tell you firsthand how dedicated this team is to supporting its partners. I couldn't be more pleased to join such a high-energy company with a ton of opportunity to innovate and scale in 2024 and beyond."

In 2023 alone Refreshed Tech has accomplished the following:

- RT is now an eight-figure business growing nearly 300% YoY.
- RT processed over 300,000 devices growing over 150% YoY.
- Over 300 partners nationwide.
- Prevented 195 tons of e-waste.

With the increasing demand for refurbished technology, Verhulst will work to collaborate with industry leaders and partners alike to accomplish the following:

- Lead revenue functions of the business including procurement, sales, e-commerce + marketing strategy.
- New markets and category expansion.
- Long-term, sustainable growth for the business.
- Strategic Investments.
- Drive the current workplace culture of excellence and innovation.

"As we expand our team with changemakers like Josh I feel confident in my team's ability to position Refreshed Tech as an industry leader," said CEO and Founder, Kyle Wainwright. "Making intentional investments, reaching new markets, and providing a quality workplace culture is at the forefront of what we do. I do not doubt that these two will help further establish us in the ITAD sphere."

Refreshed Tech plans to grow its sales by 50% in 2024 with the addition of Verhulst as the team continues to create pivotal change within the ITAD industry.

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About Refreshed Tech:

Refreshed Tech is an Information Technology Asset Disposition (ITAD) company focused on creating sustainable tech options for schools and organizations. Founded in August 2022, the company has quickly earned traction under the leadership of CEO and Founder, Kyle Wainwright. Refreshed Tech specializes in the refurbishing of electronic devices, contributing to a circular economy by extending the lifespan of tech products. Through its dedication to reducing electronic waste and providing quality refurbished devices, Refreshed Tech continues to make a positive impact on both consumers and the environment.