

Greenchip announces sales leader addition and continued traction on holistic initiatives.

Fredericksburg, VA. April 17, 2023. Greenchip E-waste & ITAD solutions is excited to share strengthened capabilities while continuing to build and focus on strategic and circular targets. Beyond keeping the pace in such a vital business sector, to truly excel, it's invaluable to recognize how essential the right culture is, with the right team.

We are proud to announce Lila Gloyd as our new Senior Vice President of Sales & Marketing. Lila brings over two decades of sales and leadership experience and will ensure Greenchip exceeds our current and future goals.

"Our industry is male dominated," says Bill Montelone, Managing Partner. "It's past time for us all to move away from historic norms and focus our talent acquisition on the most qualified and experienced individuals. Lila brings a level of customer understanding, relationship building, and process development that is not often seen. As a female voice in recycling, her passion for the industry, for people and her panoptic approach to leadership, is a win for us all." adding, "Her loyalty and vision for Sales and Marketing will be monumental in continuing our upward trajectory for years to come."

Lila adds, "This is such a vibrant industry. The global move toward ESG focus means we need to be ready to adjust quickly to our client's needs. Domestic processing and recovery are key elements in a true circular economy." Further, "I am thrilled to have aligned both career and personal goals with an immensely talented team, in an organization that's at the forefront of the next wave of progressive recyclers."

Focusing on organic growth and efficiencies, Greenchip continues to show itself as an emerging processor. 2023 has seen the company expand its shredding and sortation capabilities and added capacity for CRT glass processing. Continued investment in technology will help ensure the quality of our commodities and provide a much-needed additional outlet for CRT glass processing. We recognize CRT glass as a diminishing product stream but will always focus on the needs of our partners, whether short-term or long-term.

With the company solidifying plans for building out our Eco-campus, we acknowledge that you cannot plan for the future, without first understanding the present. Adding top-tier talent, experience, expertise, and a complete understanding of our customers, their needs, and market conditions will continue to drive our decision making.

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For more information:

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About Greenchip:

Greenchip is an industry leading electronics recycler and IT Asset Disposition provider benefiting from 20 years of responsible stewardship. With New York City Headquarters and an e-waste processing and shredding facility in northern Virginia, Greenchip maintains a strong national presence alongside its Northeast and Mid-Atlantic footprint. At the forefront of industry trends, Greenchip continues to expand its operations to meet partner and industry ESG goals. Specializing in handling difficult waste streams, Greenchip manages Flat Panels, CRT glass and low-grade electronics shredding. All Greenchip facilities are e-Stewards, R2, ISO 14001, ISO 45001 and NAID AAA certified.