## FOR IMMEDIATE RELEASE

Contact: Mr. Dale Needleman Company: Technology Recyclers, 8401 Washington St, Indianapolis, IN 46219 Telephone: 317-697-0536 Email: dale@tech-recyclers.com Website: <u>https://tech-recyclers.com/</u>

## INDY RECYCLER SETS NEW GUINNESS WORLD RECORDS

INDIANAPOLIS, INDIANA: May 27, 2022

Indianapolis based Technology Recyclers, a computer and electronics recycling company, <u>has set a new</u> <u>Guinness World Record by toppling laptops in a domino fashion</u>. The current Guinness World Record was 520 laptops toppled in domino fashion. On May 13, 2022, Technology Recyclers toppled 2,910 laptop dominos at their Indianapolis based headquarters located at 8401 Washington Street, Indianapolis, IN 46219; breaking the Guinness World Record by 2,390 more laptops!

In keeping with Technology Recyclers commitment to their customers data protection and guaranteeing data destruction, maintaining compliance with HIPAA, FERPA, DOD, NIST and their R2/Rio Certification, Technology Recyclers yielded to the side of caution by not exposing the 2,910 laptops (prior to destruction) to the public at large. They conducted a private event on May 13, 2022 with the Guinness World Record officiant present to witness the toppling of the laptops. Technology Recyclers is an Indiana Veteran Owned, 100% landfill free safe and ethical certified recycler that considers themselves "The Official Sponsor of Tomorrow" because of their commitment to save the earth and the people in it at no charge to anyone who desires to properly recycle.

Dale Needleman, a partner at Technology Recyclers, states "We take our commitment to saving the earth and the people in it, through recycling, dead serious and that's why we are willing to pick up electronics from any business in Indiana for free and open our doors to the public for free drop offs as well as host many public drop-off sites throughout our community in any given year. With that said, that doesn't mean we can't have some serious fun toppling 2,910 laptops and breaking a Guinness World Record. We love the idea of helping to save the earth and its people while having a little fun doing it."

Many area residents and businesses rely on Technology Recyclers to regularly recycle their equipment (in order to comply with State law, which does not allow for electronics to be thrown in the trash, but requires them to be recycled). Breaking a world record is one way Technology Recyclers has brought awareness to the importance of saving the environment, protecting their customers data, diverting over 5mm pounds of electronics from landfills in a single year all while having a great time by breaking the world record.

Needleman states, "We want this record breaking to be a fun way of emphasizing the importance of recycling electronic waste through safe, ethical, certified data destruction on all devices to the community; just as we do for our business clients. We are proud to help save the environment while protecting our customers' data with the highest level of integrity and we're also proud that we broke a long-standing Guinness World Record. You can view the record breaking event at <u>www.tech-recyclers.com</u>