

Microsoft Authorized Refurbisher simplifies Windows key injections

SMART has simplified the process to inject a Windows operating system for refurbished PCs.

SMART, an acronym for 'Superior Microsoft Authorized Refurbisher Tool', launched their cloud-based solution for Windows key injection last month.

In 2020, Microsoft shifted to a new license structure. Only Microsoft Authorized Refurbishers can purchase legitimate Windows licenses for refurbished PCs. Microsoft Authorized Refurbishers must process at least 20,000 units per year and pass extensive checks by Microsoft.

To purchase licenses, smaller IT refurbishers now purchase licenses as a Third Party Refurbisher. Third Party Refurbishers register with, and then purchase licenses from, a Microsoft Authorized Refurbisher.

Since Microsoft shifted the license structure, the process to register as a Third Party Refurbisher has been complicated. To inject Windows to a PC, Refurbishers would typically need to take complete 8 steps. These were to:

1. Apply to become a Third Party Refurbisher
2. Agree to the Third Party Refurbisher terms and conditions
3. Wait to be accepted as a Third Party Refurbisher
4. Create an Azure Active Directory Account
5. Prepare a workstation or server to inject the licenses
6. Create a Factory Floor Key Inventory
7. Download and install MDOS
8. Buy licenses from the Microsoft Authorized Refurbisher
9. add the MARXpress tool to the server.

This process can take a week or longer and rarely takes less than 24 hours. The steps are quite complicated and confusing; you can read more about each of these steps [here](#).

SMART, a Microsoft Authorized Refurbisher, has created a simplified solution. SMART's solution is cloud-based, which means steps 3 to 7 and 9 above are **all** completed automatically for the Third Party Refurbisher. SMART's ecommerce platform means that Refurbishers can purchase Windows licenses immediately, without waiting for manual license transfers.

The signup process is easy and Refurbishers can start injecting Windows onto a PC within an hour.

All that Refurbishers need to inject Windows onto a PC with SMART is a USB. After registering and purchasing a license, users download files from the site **once**, which they add to the USB. Then, users insert the USB onto the refurbished PC that they want to insert a Windows Operating System onto. They boot up the PC and select 'inject key', a process which takes less than a minute.

Ben Daniels, customer success manager at SMART, has said:

"I am delighted with the positive reception that SMART has received since we launched SMART's cloud-based tool. Having already been recognised by Microsoft with their 2021 Innovation award for SMART, we knew that SMART could solve Refurbishers' headaches.

SMART is our contribution to the IT circular ecosystem. Refurbishers ourselves, we originally developed this solution in-house, as no-one could offer us convenient Windows license management and injection. Single employee refurbishing business and hundred-million-dollar companies have signed up to SMART; our convenient tool is for everyone."