



SCHUPAN ELECTRONICS RECYCLING TO USE DEVICE TRACKERS

FOR IMMEDIATE RELEASE – Kalamazoo, MI – This week, Michigan-based Schupan Electronics Recycling (www.schupan.com) deployed the Green Tracking Service to verify proper recycling downstream. Green Tracking Service provides small trackers that adhere to electronics that report on their location once a day, for up to a year, sending an alert when they are removed or when they enter a geographic area of concern.

“It is no longer good enough to only audit downstream vendor’s paper trails for asset disposition. Anybody can do that, but we are not ‘anybody,’” Cory Pyscher, Vice President & General Manager of Schupan Electronics Recycling, said. “Our clientele demands the highest level of environmental compliance along with full transparency and that is exactly what we deliver. We service some of the biggest household names in the world and they continue to use our services because they know that we go above and beyond to deliver the best service in the industry. We are not your stereotypical electronics recycler—we are Schupan.”

For Schupan Electronics Recycling, an R2/RIOS certified electronics recycler, the tracking service helps reduce risk, while maintaining its brand reputation as a transparent & ethical recycler, and ensuring certification requirements are met.

About Schupan & Sons, Inc.

Schupan & Sons, Inc., is a third generation, family-owned metals and plastics business specializing in industrial and electronics recycling, metals & plastics fabrication and distribution, material trading, and beverage container processing with fifteen facilities throughout Michigan, Ohio, Indiana and Illinois. It was incorporated in 1968 by Nelson L. Schupan.

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