



For Immediate Release
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Cohen To Launch New IT Asset Management Subsidiary

New company to focus on reuse, while protecting data, human health, and the environment. Grand opening event set for June 1, 2017.

On June 1st, Middletown-based Cohen Holdings, one of the nation's largest metal and electronics recycling companies, will launch a new subsidiary offering complete IT lifecycle management services.

Building on Cohen's electronics recycling expertise and innovative processes, the subsidiary will provide comprehensive solutions that:

- optimize reusable refurbished asset value
- mitigate the risks associated with data security breach for corporations and individuals
- protect individual identity and corporate brand equity
- minimize negative environmental and human health impacts

Cohen will continue to accept and process electronics, such as computers, telecom equipment, TVs, and cell phones, for businesses and consumers alike.

Cohen Electronics has earned and maintains six e-waste specific certifications (subject to annual audits), which mandate and outline best practices. These stringent certifications underscore Cohen's commitment to mitigate risks and provide peace of mind to its clients. All data-bearing devices are sanitized and product is moved downstream, either by refurbishing and remarketing or dismantling down to base commodities.

The name, mission and further details about the new Cohen brand will be revealed at an official launch party themed "A Whole Blue World" on June 1st, from 3:30p - 6:00p at the recently expanded Cohen Electronics Recycling facility (3110 S. Verity Parkway, Middletown, OH, 45044). Media are encouraged to attend, with interviews available on-site. Colleagues, families and kids are welcome and encouraged as well.

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To register as a guest, please visit www.awholeblueworld.eventbrite.com

About Cohen Holdings

Cohen is the largest family-owned recycler in in the region, and one of very few companies worldwide to be certified to both e-Stewards and R2. Founded in 1924, the company recycles scrap metal, electronics, and automobiles, with a focus on sustainability, health and safety, environmental impact and data security. Cohen operates over 20 locations in Ohio, Indiana, Kentucky and Tennessee, with capabilities that extend across the continent and around the world.