

## **OBC Adds New Waste Services Division, Restructures Staff**

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Cleveland, Ohio — Ohio Baler Company (OBC) has expanded core competencies with the launch of a new waste division. OBC Waste will focus on the placement of waste compactors and development of solutions for companies to most efficiently manage their non-recycled waste materials.

Patrick Spear has been hired to lead this new division. As the co-founder of Cleveland-based firm Home Team Marketing, Spear comes with more than 14 years of experience in managing customer relationships, fulfilling sponsorship agreements and executing marketing plans with schools and sports-related governing bodies. His skillset is perfect for helping OBC launch and support the new OBC Waste division.

To realign the company around this expansion, Bob Koch has been promoted to sales director for OBC Baling Equipment and OBC Used Equipment and Jim Olszewski will now fulfill the position of director of operations for OBC Rigging Services. OBC serves customers through consultation and sales of both new and used recycling equipment including balers, shears, foam compressors, wire strippers, waste compactors and more. OBC Rigging offers installation and relocation services for companies looking to move or place large equipment or relocate an entire facility. Koch has been with OBC for 14 years and Olszewski for 5.

“The OBC brand represents trust and reliability for any need related to the recycling or disposal of waste material,” shares Mike McChrystal, president and owner of OBC. “This realignment helps clarify all the capabilities we offer and allows our customers to understand that they can depend on us for a wide range of products and services.”

The addition of Patrick Spear and promotions of Bob Koch and Jim Olszewski are central to the success of this change. “We are very excited to have Patrick on our team,” McChrystal continues. “We have no doubt that his addition will allow us to aggressively grow OBC Waste. Elevating Bob and Jim further adds to the strength of our entire team as their leadership over the years has led us to the opportunities we face today. OBC is a strong brand and we are looking forward to 2017.”

To reach Patrick Spear regarding OBC Compactor Rental needs, e-mail [Patrick@OBCCompacting.com](mailto:Patrick@OBCCompacting.com) or call 216-287-4656. For more information on any of the equipment or services provided by OBC, visit [www.OBCBaling.com](http://www.OBCBaling.com), or call 216-398-8800.