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**Armstrong® Ceiling Solutions Names Viking Recycling  
A Certified Construction & Demolition Processor**

*Recycling services provider will collect used ceiling panels from renovation projects in Toronto area for re-use in the manufacture of new ceilings as part of a closed-loop recycling program.*

LANCASTER, PA – Armstrong® Ceiling Solutions, the nation’s largest manufacturer of acoustical ceiling systems, has named Viking Recycling, of Toronto, Ont., Canada, an Armstrong Certified Construction & Demolition (C&D) Processor.

As an Armstrong C&D Processor, Viking Recycling will collect used ceiling panels that have been removed from commercial construction, renovation and demolition sites throughout the Toronto area. The company will then process the ceilings and prepare them for shipment to an Armstrong ceiling plant where they will be used in the manufacture of new ceilings in a closed-loop process. Armstrong designates new panels made with high levels of recycled ceilings as Ceiling-2-Ceiling™ panels.

**Alternative to Landfill Disposal**

As a Certified C&D Processor, Viking Recycling is now an integral part of the Armstrong Ceiling Recycling Program. The program, which is the first and longest-running program of its kind, enables commercial building owners and contractors to send using ceilings to the nearest Armstrong ceiling plant as an alternative to landfill disposal.

Established in 2014, Viking Recycling diverts difficult-to-recycle materials such as ceiling panels, carpet, VCT, and electronics from landfills in partnership with local government programs, manufacturers, and large generators.

“We believe the best solution for old ceiling panels is to process them back into the manufacture of new ceilings,” says Kelly McCaig, president, Viking Recycling.

“Partnering with Armstrong to divert ceiling panels from landfills and recycle them into new product is going to allow us to increase our collection efforts. We hope our partnership also brings more awareness to C&D contractors in Ontario and elsewhere in Canada that ceiling panels can be recycled and that Viking Recycling is able to assist in this effort.”

Since Armstrong began the program in 1999, it has recycled more than 195 million square feet of used ceiling panels globally, preventing more than 97,500 tons of construction waste from being deposited in landfills throughout the world. Ceiling recycling can also help building owners and contractors save money on container costs and landfill fees and can contribute to the new LEED® v4 credits for the prerequisite for a Construction Waste Management (CWM) plan and toward the CWM credit for diverting up to four different material streams on a project.

For more information on Viking Recycling, visit [www.vikingrecycling.ca](http://www.vikingrecycling.ca).

For additional information on the Armstrong Ceiling Recycling Program, visit [armstrongceilings.com/recycling](http://armstrongceilings.com/recycling), chat live, or call the Armstrong Recycling Center at 877-276-7876, press 1, then 4.

Armstrong World Industries (AWI) is a global leader in the design and manufacture of innovative commercial and residential ceiling, wall, and suspension system solutions. With over 3,700 employees and fiscal 2015 revenues from ceiling operations in excess of \$1.2 billion, AWI operates from a global manufacturing network of 24 facilities, including 9 plants dedicated to its WAVE joint venture.